

WRIGHT CONSULTANTS, LLC

CAPACITY STATEMENT

WRIGHT CONSULTANTS, LLC

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FEDERAL PROFILE

CATEGORY:
541613 Marketing Consultant Services
DUNS: 831791822
CAGE: 73YC1
EIN: 26-4662880

CERTIFIED DBE / MBE / WBE FIRM

NAICS CODES

541820: Public Relations
541613: Marketing Consulting Services
541618: Other Mgt. Consulting Services
561920: Professional Services Marketing and Public Relations
541810: Advertising Services
512110: Video/Film Production
541430: Graphic Design

Multicultural marketing experts, Wright Consultants LLC is DBE Certified, creative marketing firm. Our vision was to launch a marketing firm to help clients increase their brand awareness through digital marketing strategies and interactive engagement. The concept is to utilize Influencer Marketing, non-traditional platforms that incorporate multi-cultural awareness via sporting events, grassroots and guerilla marketing, and HBCU community to create brand awareness and consumer product loyalty. Our firm's objective is simple; Provide clients with results driven, high quality integrated marketing service that directly engages a targeted consumer base.

We are a top-notch full service, multicultural marketing, event activation, sponsorship development and communications firm dedicated to providing creative solutions for our client's needs. We specialize in developing strategic marketing and creative campaigns that will reach a broad cross-sector of diverse consumers. We speak the language! We feel the culture! We live it 24-7!

From sporting events, to higher education engagement, Wright Consultants, LLC will create a custom campaign exclusively for your target consumer base. In this increasingly challenging advertising environment, it is progressively more difficult to ensure that brand messages are successful in reaching the target consumer base. We deliver results with our proven marketing strategies. Our mission is simple; to deliver top quality service and results for our clients.

MARKETING SERVICES:

Wright Consultants, LLC we transcend traditional ideas to give our clients the best service possible. Our hands on approach to consulting brings an element of creativity, energy and fun to what could otherwise be a stressful situation.

ABOUT US:

Wright Consultants, LLC works with a creative team to develop and implement comprehensive promotion and marketing plans for clients to maximize revenue, exposure for organizations and attendance to various events including professional and collegiate sporting events. By taking a non-cookie cutter approach, Wright Consultants, LLC can help every client receive a ROI.

CORE CAPABILITIES:



EVENT MARKETING



SPONSORSHIP DEVELOPMENT



CONSULTING



CREATIVE DEVELOPMENT & VIDEO PRODUCTION

CONTACT

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WRIGHT CONSULTANTS, LLC CLIENTS:

